



भाकृअनुप - भारतीय जल प्रबंधन संस्थान
ICAR-Indian Institute of Water Management
भारतीय कृषि अनुसंधान परिषद्/ Indian Council of Agricultural Research)
रेलविहार के सामने, चंद्रशेखरपुर, भुवनेश्वर-751023, ओडिशा
Opp. Rail Vihar, Chandrashekharapur, Bhubaneswar-751023, Odisha



Subject: Report of Day-5 (20.12.2024) on celebration “Swachhhta Pakhwada” by ICAR-IWWM, Bhubaneswar - reg

A ‘Green Drive’ was organized on 20th December, 2024 as per the *Swachhhta Pakhwada* guidelines in the MGMG-adopted scheduled castes dominated *Bhatabandha* village of Nimapara block in Puri district. One hundred grafted mango saplings and fifty nutri-vegetable seed kits were distributed to over fifty participants, majority being women, in order to keep their homestead lands and village environment clean and green, while fulfilling nutritional requirements of own families.

At the beginning, all the participants were administered *Swachhhta* pledge in local language. As part of the *Swachhhta* Campaign, the participating scientists sensitized about the importance and activities of *Swachh Bharat Mission* and motivated the participants on inculcating habits of cleanliness in day-to-day life with emphasis on discarding the use of ‘Single Use Plastics’, recycling of waste water, harvesting of water for application in agriculture, horticulture and kitchen gardens in villages, safe ways of disposing wastes, and making wealth out of wastes through compost making. Later, all the participants joined in the fortnight long ‘Signature Campaign’. Some of the action and activity photographs of Day-5 (20.12.2024) are presented below.

	
<p><i>Swachhhta</i> pledge being administered to participants in local language</p>	<p>Mass awareness and sensitization on <i>Swachhhta</i> theme by the scientists</p>
	
<p>Distribution of grafted fruit saplings and nutri-vegetable seed kits as part of the ‘Green Drive’ initiative in rural areas</p>	